Abu Dhabi F1 production contacts

4-6 December 2026 | Abu Dhabi Grand Prix race weekend

Business contacts for a production house pitching paid film and content work.

Email first	EMAIL
Publsh Media Group Yas Marina race-week activations	hello@publshme.com
AKQA Dubai Jon Holloway, New Business | GP content	Jon.Holloway@akqa.com
GP Management F1 hospitality and guest recap films	info@gp-management.com
Ethara Race organizer | ask for Content & Creation	contact@ethara.com
Ruder Finn Atteline Sponsor content | previous DHL F1 campaign	hello@ruderfinnatteline.com
KEMS Automotive events | Audi F1 hospitality	info@kems-me.com

More F1 contacts	EMAIL
Abu Dhabi Grand Prix General routing | ask for business enquiries	info@abudhabigp.com
Red Eye Events Will Ling, Marketing | sponsor hospitality	will@redeyeevents.co.uk
ES Sport Abu Dhabi GP hospitality | DHL experience	info@es-sport.ae
Edge Global Events 2026 Abu Dhabi GP hospitality	f1@edgeglobalevents.com
Class Act Middle East Live events | Abu Dhabi GP operations	info@classactad.com
Let's Vibe Production partner | e& F1 campaign	hello@letsvibesocial.com
McLaren Racing Team business development | partnerships	partnerships@mclaren.com
Atlassian Williams F1 Team Team business development | partnerships	partnership.enquiries@williamsf1.com

Sponsor supplier routes

Etihad Airways procurement ADNOC Supplier Hub 2026 official race timetable

Click a company for its source or an email to open your mail app.

Compiled 26 November 2026. Current briefs and availability are unconfirmed.

F1 sponsor and official contacts

Abu Dhabi Grand Prix | 26 November 2026

Ask to be routed to the person commissioning sponsor films or event content.

RACE SPONSORS	EMAIL AND WHAT IT HANDLES
ADNOC Founding partner | The Race Within campaign Supplier Relations source	suppliermanagement@adnoc.ae Supplier Relations | vendor enquiries media@adnoc.ae Press | ask for sponsorship-team routing
Etihad Airways Title sponsor | McLaren Racing partner Supplier email source	SupplierEnablement@etihad.ae Procurement | supplier registration help alwatani@etihad.ae UAE supplier programme | certification
e& (Etisalat) Race sponsor | e& x Etihad F1 commercial Previous campaign producer	nsudheer@eand.com Nancy Sudheer | corporate communications hello@letsvibesocial.com Previous F1 campaign producer | agency route
First Abu Dhabi Bank (FAB) Race sponsor | bank brand team routing Official race partner list	prandmedia@bankfab.com PR and Media | ask for sponsorship-team routing
ADCB Race sponsor | supplier onboarding	Official procurement portal Use the vendor registration route. corporate.communications@adcb.com Corporate Communications | routing enquiry

DIRECT EVENT ROUTES	
Abu Dhabi GP Business Enquiries Local organizer | call and ask for content	info@abudhabigp.com General email | ask for business enquiries +971 (0)2 497 9000
Formula 1 Rights & Licensing F1 rights team | commercial footage or marks	brandprotection@f1.com Rights and licensing enquiries

For a race-week production brief, start with the contacts on page 1.

For a sponsor pitch, state your company name, show one relevant film, and ask who handles video commissioning for its Abu Dhabi GP activation.

XRG | F1 founding partner	media@xrg.com
Aldar | F1 founding partner	marketing@aldar.com

Company names link to sources. Emails open your mail app.